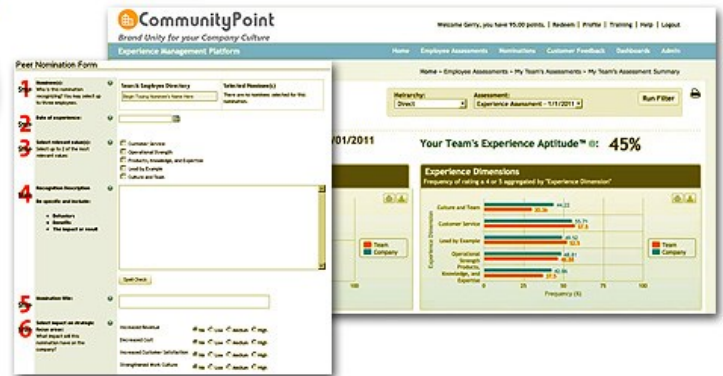# CommunityPoint

simpleportals

● **Staff Recognition** ● **Unify Company Culture** ● **Brand Awareness**

A innovative app that transforms employee recognition into a pervasive leadership tool

The solution addresses the widespread business challenge of executing strategy effectively by aligning company goals with employee behaviors, and engaging individuals to share, recognize and repeat the best practices that deliver meaningful results Companies have traditionally used the concept of recognition as a process for sporadically thanking and rewarding employees for work done well instead of a framework for ongoing education, alignment, analysis and measurement. CommunityPoint provides businesses of all sizes with a cost-effective, easy-to-use tool that can be used to uncover proven ways to drive more consistent, on-target results, while providing employees with the appreciation critical to engagement and job satisfaction.

☑ **RECOGNIZE INDIVIDUALS**

☑ **COMMUNICATE CULTURE**

☑ **MEASURE BRAND AWARENESS**

☑ **RECOGNIZE INDIVIDUALS**

Nominate Individuals

Build high performance work cultures through a customizable online solution that engages employees and encourages them to consistently share, recognize and repeat the best practices.

☑ **COMMUNICATE CULTURE**

Getting Employees Engaged

Everyone has access to view nominations. Use these captured success stories to educate new employees on company best practices or share a nomination at your next team meeting. Nominations become the folklore that embody the culture at your company.

☑ **MEASURE BRAND AWARENESS**

Track Individual and Team Knowledge

A highly measurable program that engages employees to consistently understand, recognize, share and deliver exceptional brand experiences.

STEP 1 Peer-to-peer recognition and self-nomination for behaviors aligned with brand values & business goals

STEP 2 Manager participation, awareness, involvement, accountability and approval
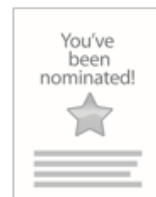
STEP 3 Leaders across the company have the ability to see, comment and recognize good behaviors
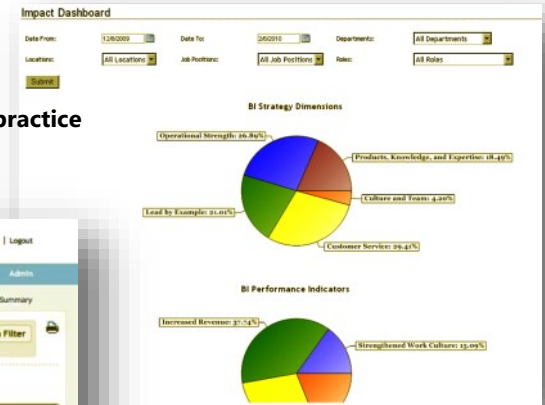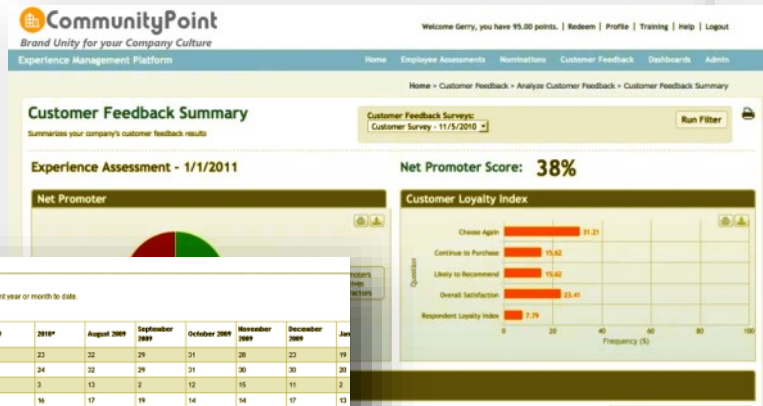
STEP 4 Employees are recognized, rewarded and encouraged to share success & learn best practices from peers

CommunityPoint

- ☑ **Align employee performance with brand values and business goals**
- ☑ **Applaud each other for delivering the desired behaviors and sharing the stories that deliver results**
- ☑ **Assess performance impacts and return on investment**
- ☑ **Advance performance by mentoring and making best practices repeatable practice**
- ☑ **u Achieve new levels of productivity, loyalty and sales**

System Requirements

Server: Microsoft SharePoint 2013

Client: All web browsers with latest editions.

SimplePortals

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